

FC Honorable Coaches Alliance

March 7, 2017

Notes/Minutes

Mission of the Alliance: As volunteer representatives of FCPR Youth Leagues, we strive to promote sportsmanship in a fun & safe environment through sharing of ideas, leading by positive examples, and communicating amongst the FCPR community at large.

What are we? Reps of leagues, advisors, liaisons, positive role models, volunteers.

What are our objectives? Teach skills, improve, fun, teamwork, sportsmanship.

What is our approach to reach these objectives? Positive communication, leadership, sharing ideas, led by example.

FCPR S.W.O.T. Analysis: (Sportsmanship with current youth leagues)

Strengths: coaches on the field is a positive advantage, cooperation, positive environment, parent involvement, player leadership/mentoring, affordable/cost, equal playing time.

Weaknesses: coaches not following equal playing time, lack of coaches training and CPR/1st Aid.

Opportunities: assist coaches and parent help.

Threats: behavioral issues

SPRING 2017 Strategy:

Ideas to promote and spread positive sportsmanship: awards, business coupons, "On-the-Spot" recognition, promotions. High School helpers w/ volunteer hours.

Incentive program to attract and retain positive coaches: post game coaches meetings, post season party/get-together, tickets to events, FNP coverage.

Future Agenda Items: Minority Business Leaders, (Jay Martinez), Charity or Community events, Google Docs for coaches to help prep and share ideas.

